



MEDIA PACK

21 NOVEMBER 2023 / BIG PENNY SOCIAL, LONDON
www.nationalpizzawards.co.uk #NationalPizzaAwards

H₂O
Publishing

Now in its eighth year, the **National Pizza Awards** are back again for 2023, on a mission to find the ultimate pizzas and pizza chefs from across the UK.

DATE FOR THE LIVE FINAL

21 November 2023

LOCATION

Big Penny Social, London

WHO CAN ENTER?

We invite trade chefs, food development chef, or owners from groups or independent restaurants, pubs, bars and hotels, street food vendors or out of home establishments to enter the competition.

[CLICK HERE TO SEE WHAT HAPPENED AT THE 2022 NATIONAL PIZZA AWARDS](#)



WHAT ARE THE NATIONAL PIZZA AWARDS?

1

National trade
competition
in search of
the UK's
perfect pizza

8

years of
competition

16

finalists will
compete over
3 heats

4

awards will be
presented at
the evening
awards
ceremony

NATIONAL PIZZA OF THE YEAR

PIZZA CHEF OF THE YEAR

NATIONAL VEGAN PIZZA

OF THE YEAR

BLOGGERS' CHOICE AWARD

SOCIAL MEDIA in

#NATIONALPIZZAAWARDS

6,908

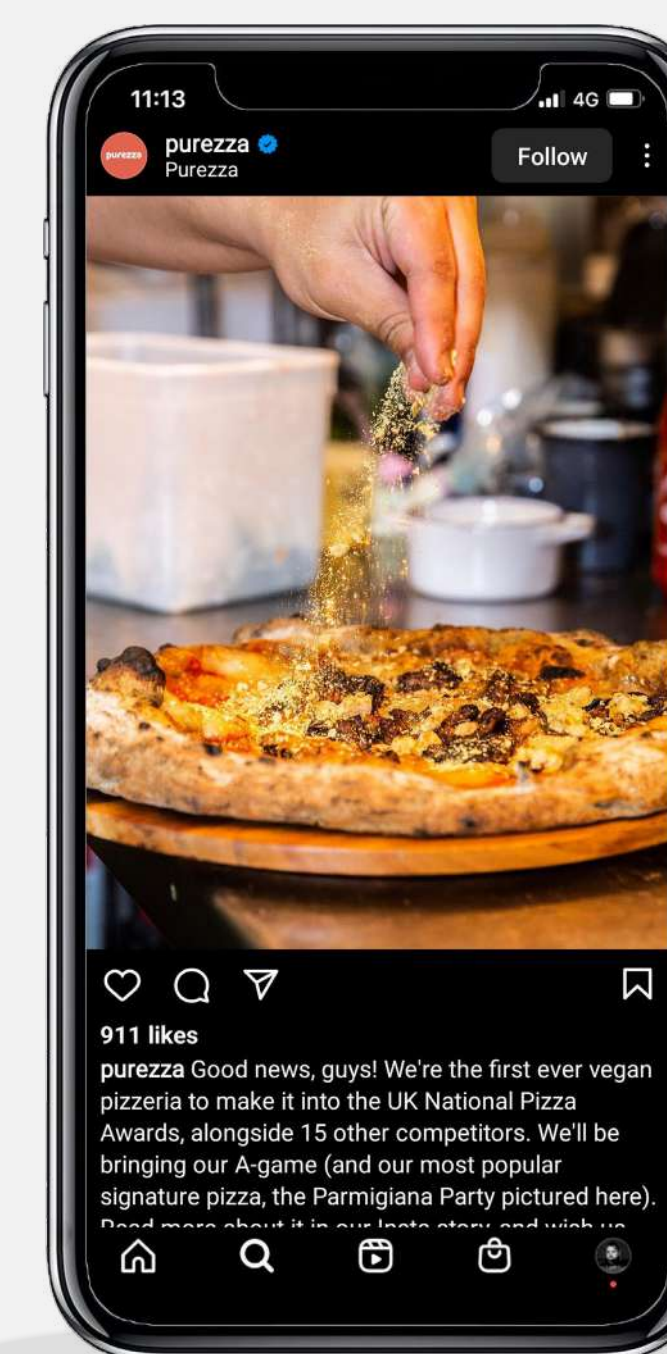
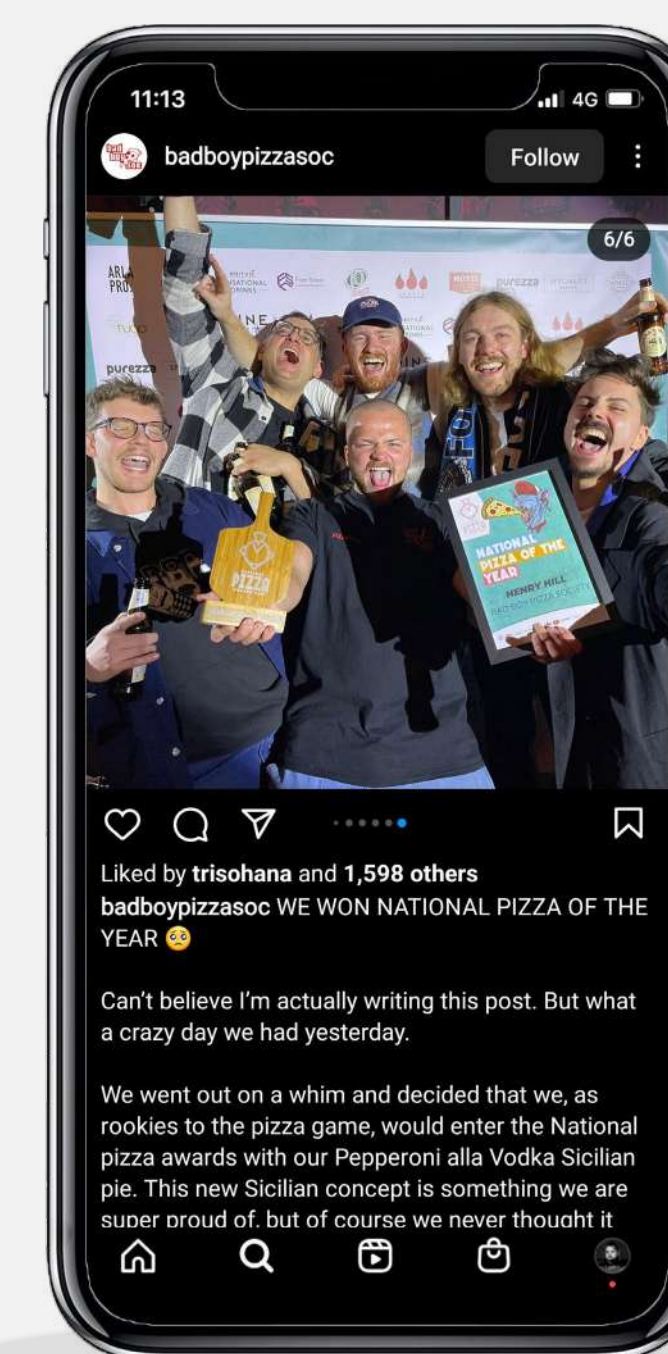
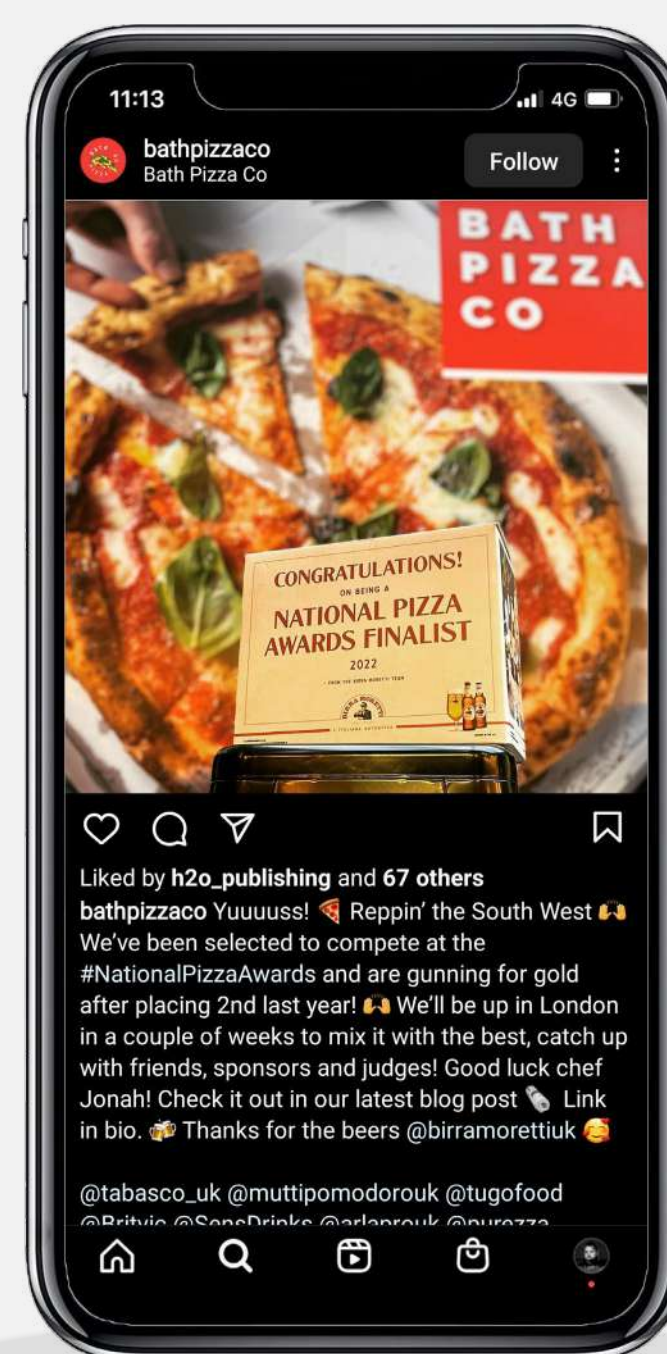
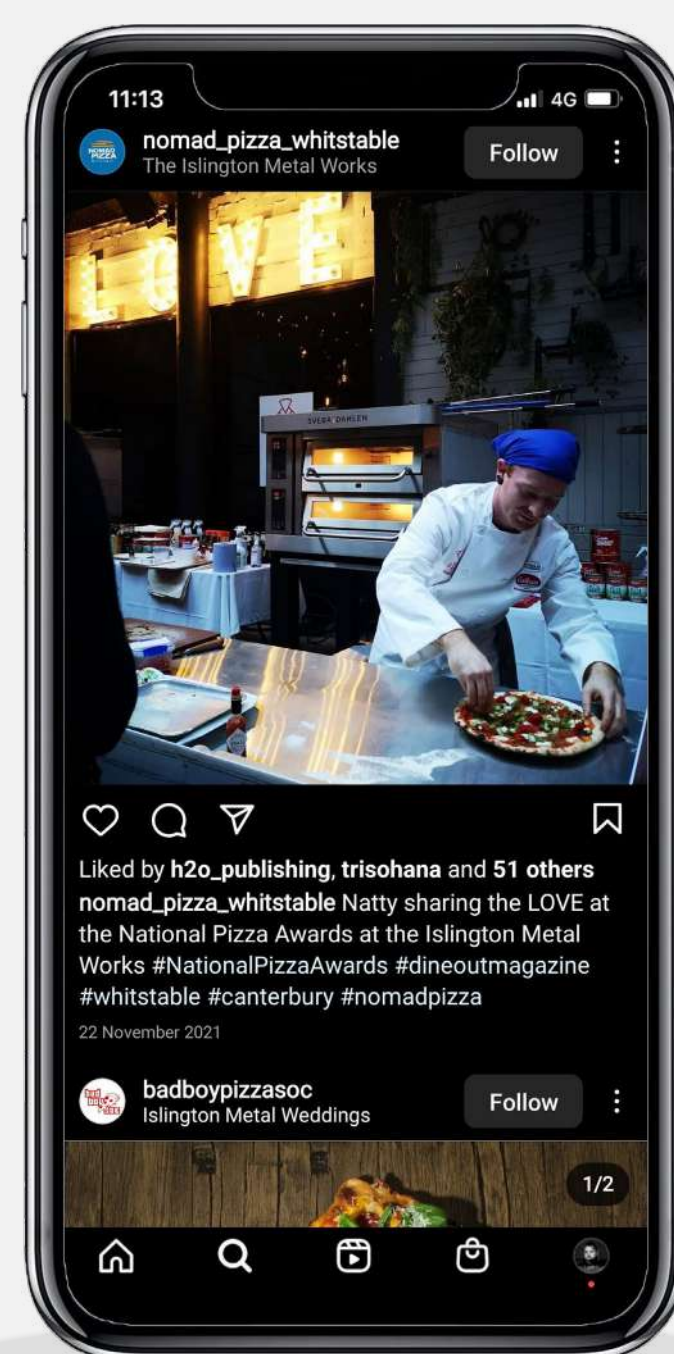
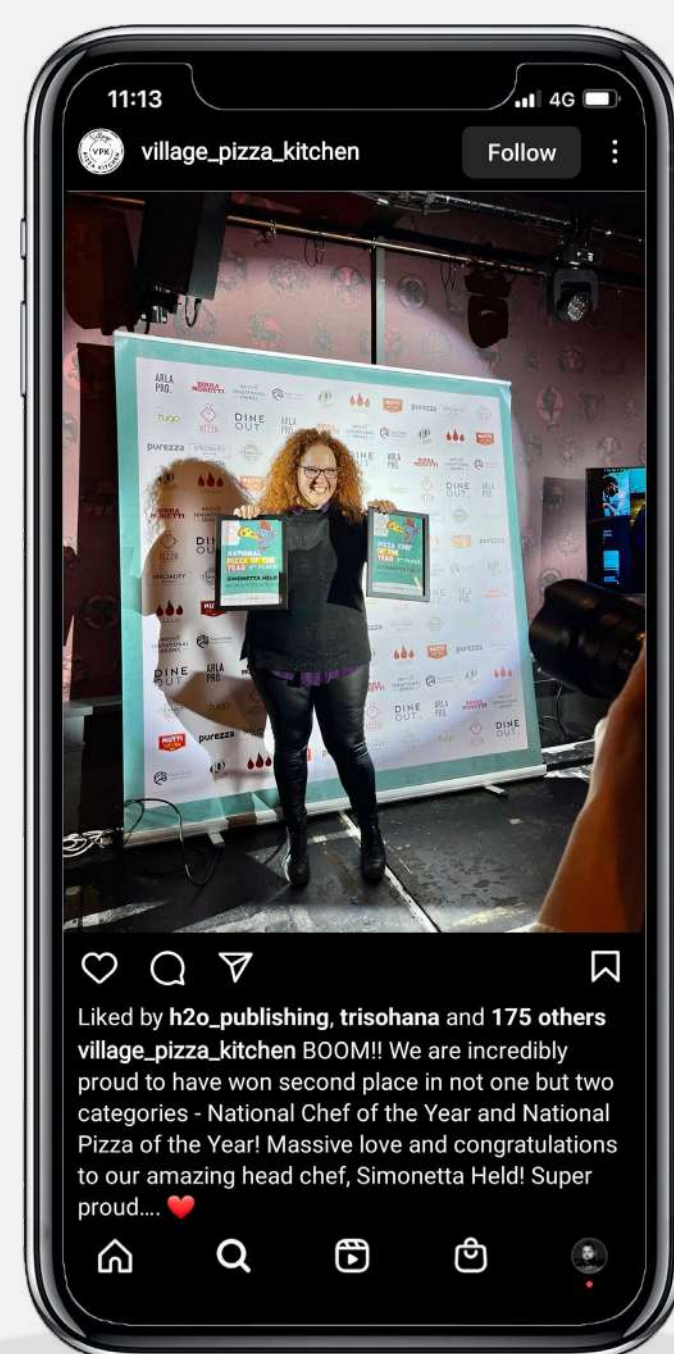
Twitter followers

2,644

Instagram followers

1,272

LinkedIn followers



4,610,184

EVENT SOCIAL REACH

DAILY MAIL COVERAGE ►

MY LONDON COVERAGE ►

THE ARGUS COVERAGE ►

NATIONAL PIZZA AWARDS FINALISTS

2022

BAD BOY PIZZA SOCIETY
BATH PIZZA CO
CRAZY PEDRO'S
CRUST BROS
FLAT EARTH PIZZAS
GUSTO ITALIAN
MOZZAFELLA
PIZZAFACE
PLAYHOUSE
RUDY'S NEAPOLITAN PIZZA
VILLAGE PIZZA KITCHEN
ZIA LUCIA
ZIZZI

2022 SPONSORS

2021

BATH PIZZA CO
CANOVA HALL
CHAPTER PIZZERIA
COLD TOWN HOUSE
CRUST BROS
ELLIOT'S
FLAT EARTH PIZZAS
MIKE'S PECKHAM
NOMAD PIZZA WHITSTABLE
PIZZAFACE
POLPO
PUREZZA
RALPH'S MARGATE
REVOLUTION BARS GROUP
SLICE BY PIZZA PILGRIMS

2019

BATH PIZZA CO
CILIEGINO
COLD TOWN HOUSE
CRUST BROS
DOUGH PIZZERIA
ELLIOTT'S CRAFT PIZZA & GRILL
FOUNDRY PROJECT MANCHESTER
GUSTO ITALIAN
OAKMAN INNS & RESTAURANTS
PIZZAFACE
PIZZA REPUBBLICA
PUREZZA
RUDY'S
SAINT
WANDERCRUST PIZZA
ZERODEGREES





EMMA NEWBERRY BIRRA MORETTI

"Birra Moretti is all about celebrating life's simple pleasures, bringing people together over great quality food and drink so what better simple pleasure is there than a perfectly crafted slice of pizza and a Birra Moretti".

HELEN HYDE TABASCO®

"Pizza is a great host food for Tabasco® as they go together well, either as a topping or in the base, so this is about getting the message out there to our customers".

DHIRESH HIRANI MUTTI

"It is great to be with other quality ingredients like Mutti. Being part of this event gives Mutti a lot of coverage and gets us out there through social media. It also gives us the opportunity to work with some great pizza chefs".

CO-SPONSORSHIP PACKAGE

- Logo on the call to enter advertisements - July 23, August 23, September 23
- Sponsor logo on all call to enter emails
- Three full-page adverts appearing in July 23 to October 23 issues (in sponsors choice of magazine(s))
- One full-page advert within December 23 winners edition (in sponors choice of magazine)
- Product placement at the competition event; as an ingredient used by our finalists within the technical heat and then as part of the pizzas served during the evening reception
- A place on the judging panel
- Meet and network with the competitors and fellow guests
- Option to supply a display pull-up banner throughout the competition
- Logo branding at the evening awards, on screen, entry tickets and on the drinks menu
- Logo on the press board
- Sponsor branding on competition entry pages
- Category exclusivity
- Brand visibility within the post-event coverage including a fetaure on the technical entries

ONE YEAR CO-SPONSORSHIP = **£11,000 + VAT**

FIXED THREE YEAR CO-SPONSORSHIP = **£10,000 +VAT**

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